

GIVING GUIDE



Rachel Peres, Kara Lee and Emily Croitori sit amidst the gifts from last year's Adopt A Family program.

JFS Adopt a Family Returns

Donors can now easily purchase gifts on Amazon for those served by the nonprofit organization.

ASHLEY ZLATOPOLSKY CONTRIBUTING WRITER

Each holiday season, Jewish Family Service of Metro Detroit's long-running Adopt a Family program provides families and individuals in need with thoughtful and meaningful gifts.

The community-wide effort spreads Chanukah joy and Christmas cheer to Jewish and non-Jewish community members alike supported by the nonprofit social services organization.

Last year, Adopt a Family served

a record-setting 924 people. Now, there's a new way to give as JFS once again expects similar numbers for the 2025 holiday season.

JFS has created an Amazon wish list where community members can easily purchase gifts for families, older adults and more, including items like headphones, books and pillows.

Chief Development Officer Amy Newman calls it a simple and purposeful way to better reach the vast

population served by JFS. "It's so easy," she explains of the process. "People can click on the link and order a blanket and a pair of gloves for someone. They see what they're spending."

Plus, donors are "helping someone get what they actually want," Newman continues.

The streamlined process removes a step while also personalizing giving. "People really feel like they're contributing and helping in real time," she

explains.

Another key component of Adopt a Family is its traditional match program where donors can sign up to be matched with a family in need. Community members can also donate money to help fund supplemental gifts for additional families and individuals served by JFS.

While the match program concludes Dec. 1, the Amazon wishlist is ongoing.

JFS is also partnering with Toyology Toys for Adopt a Family. Shoppers can mention JFS when shopping at any of the toy store's locations and 20% of their purchase will benefit the program.

"We are so grateful to Toyology Toys," Newman says. "They've been an amazing partner for years."

So far, 880 individuals are signed up for Adopt a Family. Newman anticipates this number to grow. Adopt a Family is open to anyone served by JFS. Staff partner with individuals to develop thoughtful wish lists of holiday items that include a mix of both needs and wants.

JFS is also planning a winter basic needs drive to collect toiletries and other essentials for community members in need. Stay tuned for more information in the coming weeks.

"We're so grateful to our community of donors who, year after year, help create warm holiday memories for families that we serve," Newman says. "We're so appreciative." **JN**

Sign up for Adopt A Family at www.jfsdetroit.org/how-you-can-help/volunteer/adopt..

BEAR HUG
FOUNDATION

248.594.7000
www.thebearhugfoundation.org

ENCOURAGING POSITIVE GROWTH

PROVIDING SELF-ESTEEM

DEVELOPING CHILDREN THROUGH A SUMMER CAMP EXPERIENCE

www.Viewpointpw.com
248.669.9500

COMMERCE TWP
2045 E. West Maple Rd
Suite D405

WEST BLOOMFIELD
7035 Orchard Lake Rd
Suite 800

WATERFORD
3901 Highland Rd
Suite C

Viewpoint
Psychology & Wellness
— Supporting Our Community —