



# It's Your Jewish Family Service.

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Daniel Trudeau, Newsletter Editor

## Come to Our Annual Meeting on June 2, 2014



- This year's Jewish Family Service annual meeting will celebrate the impact that JFS has made in the community over the past year, along with the contributions of the agency's donors, volunteers, community partners and staff. It will take place June 2, at the Jewish Community Center in West Bloomfield, beginning at 7 p.m.
- The meeting is open to the public. To RSVP for the annual meeting, please contact us at 248-592-2309 or [lleder@jfsdetroit.org](mailto:lleder@jfsdetroit.org).

**Don't forget to mark your calendars!**



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# JFS TODAY

It's *Your* Jewish Family Service.



**T**he approach of spring is always an encouraging development in Metro Detroit, perhaps even more than usual this year, given the winter we've endured. At Jewish Family Service, the new season brings a

slate of new opportunities to expand our impact in the community. In JFS TODAY, you'll read about efforts to build support for our mental health services in partnership with Annie's Ghosts' author Steve Luxenberg.

We're also excited to share details about The 2014 Joy Project – our annual Mother's Day tribute program – as well as the JFS Annual Meeting in June, which once again offers an invaluable opportunity to connect with the community and recommit to our important mission.

You can also read about the success of our health care access programs and the many changes brought on by the Affordable Care Act.

Every day, we're energized and inspired by the important work engaging us here at JFS. We're thrilled that you're here with us.

Gratefully yours,  
Sheldon Stone, President  
Perry Ohren, CEO

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## Couple's Legacy Lives on in Fund for Indigent Elderly

Julius and Phyllis Siegel spent 63 rich and interesting years together, admired by those who knew them for their humility and commitment to serving their community. After Phyllis passed away in April of 2013 – Julius passed in 2011 – the couple left an estate plan built around supporting causes that motivated them in life.

In 2013, their son, Ronald Siegel, established *The Julius and Phyllis Siegel Fund for Indigent Elderly* at Jewish Family Service. The generous fund will help older adults age with dignity in their homes. It also celebrates the lives of two extraordinary individuals

who cared deeply about the well-being of seniors in our community.

Phyllis Siegel grew up in Detroit, and spent much of her life working to help others. She performed pro bono braille transcription and volunteered at Beaumont Hospital. Phyllis was also a life member of Na'amat, an Israel-based organization devoted to helping women and girls.

Julius Siegel played professional baseball in the Texas League. During World War II, he joined the U.S. Army All-Star Team alongside legends Joe DiMaggio and Virgil Trucks. He later fought to liberate the Philippines.

After the war, Julius launched a successful business, Wolverine Motor Rebuilders. Throughout his retirement Julius was a Meals on Wheels volunteer.

Phyllis and Julius quietly supported many community causes during their later years. Ronald says his humble parents would likely be embarrassed by the attention, but he's proud that their legacy will live on at Jewish Family Service.

**To establish a Named Fund at Jewish Family Service, please contact Debra Marcus: 248-592-2327 or**

**The Siegel family's generous gift will support services for older adults at JFS. This includes counseling, case management, home care, Kosher Meals on Wheels, and more. Visit [jfsdetroit.org](http://jfsdetroit.org) to learn more.**



## Annie's Ghosts Event Sponsors to Date, Include:

### Guardian (\$5,000)

Anonymous • DTE Energy Foundation • LSG Insurance Partners • Jewish Federation of Metropolitan Detroit • Melissa and Larry Lax

### Activist (\$1,000)

Andrew Kukes Foundation for Social Anxiety • Easter Seals Michigan • Deena and David Fishman • Milford Singer and Company • Mark Milgrom Eric and Patrice Phillips • Gail Danto and Art Roffey • Schostak Family Support Foundation • Doug and Margo Woll

### Ally (\$500)

Amherst Partners • Arrow Office Supply • Avis Ford • Birmingham Maple Clinic • Dennis and Anita Blender • Business Communications Systems • Common Ground • Curt's Service • Detroit Jewish News • Grigg Graphics • Guardian Alarm • Jewish Historical Society of Michigan • Jewish Senior Life • Perry Ohren • Southfield Collision Center • Spartan Stores • Sheldon and Beth Stone • Telemus Capital

## Counseling Services

Proceeds from Annie's Ghosts events will support JFS counseling and mental health services. Jewish Family Service provides a wide range of counseling and mental health services to the community. In 2013, these programs served more than 950 community members.

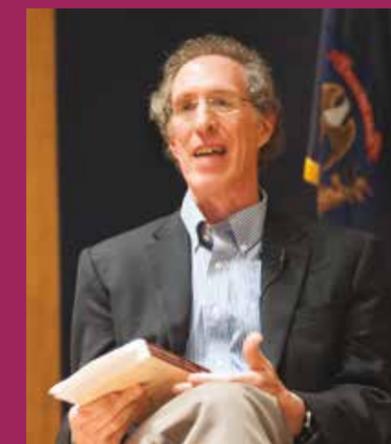
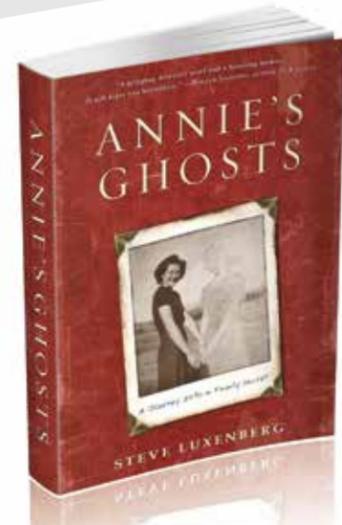
Services for families and individuals include psychiatric evaluation, medication management for addiction,

crisis support and family therapy. Specialized counseling services help older adults cope with unique challenges faced by elders. Our services are centered on the unique needs of each client within a positive, supportive environment.

**For more information, visit [jfsdetroit.org](http://jfsdetroit.org) or contact us at 248.592.2313.**

## Annie's Ghosts Shares a Journey into a Family Secret

Steve Luxenberg always knew his mother, Beth, as an only child. But as Beth aged and passed away, she left behind a startling secret: she had a sister, named Annie, who spent most of her life at Eloise state hospital for the mentally ill.



In the memoir, *Annie's Ghosts*, Luxenberg pieces together his hidden family history, meanwhile shedding light on the forgotten lives of thousands who, like Annie, lived and died at Eloise.

Luxenberg will discuss his book during two upcoming JFS events: at an intimate dinner at a Bloomfield Hills residence on May 19, and at a May 21 "Lunch and Learn" gathering at the Jewish Community Center in West Bloomfield.

CEU credits are available for the lunch-time event. Proceeds will benefit JFS's mental health services. Sponsorship opportunities are still available with numerous recognition opportunities.

**Register for either event by visiting: [www.jfsdetroit.org/anniesghosts](http://www.jfsdetroit.org/anniesghosts), or contact Amy Singer at 248-592-3975 or [anniesghosts@jfsdetroit.org](mailto:anniesghosts@jfsdetroit.org).**

## New Tribute Cards Reflect JFS Mural as Emblem of Community's Support

Among the highlights of Jewish Family Service's 2013 Annual Meeting was an art action experience. Friends and supporters of JFS joined with artist Daniel Cascardo to create a hopeful and colorful mural, entitled *Services*, depicting a rich and active organization. The mural is currently on display inside the JFS offices in the Graham & Sally Orley and Joseph & Suzanne Orley Building.

The mural was possible thanks to the generosity of long-time JFS supporters Barbara and Irving Nusbaum, who underwrote the creation and installation of the art work.

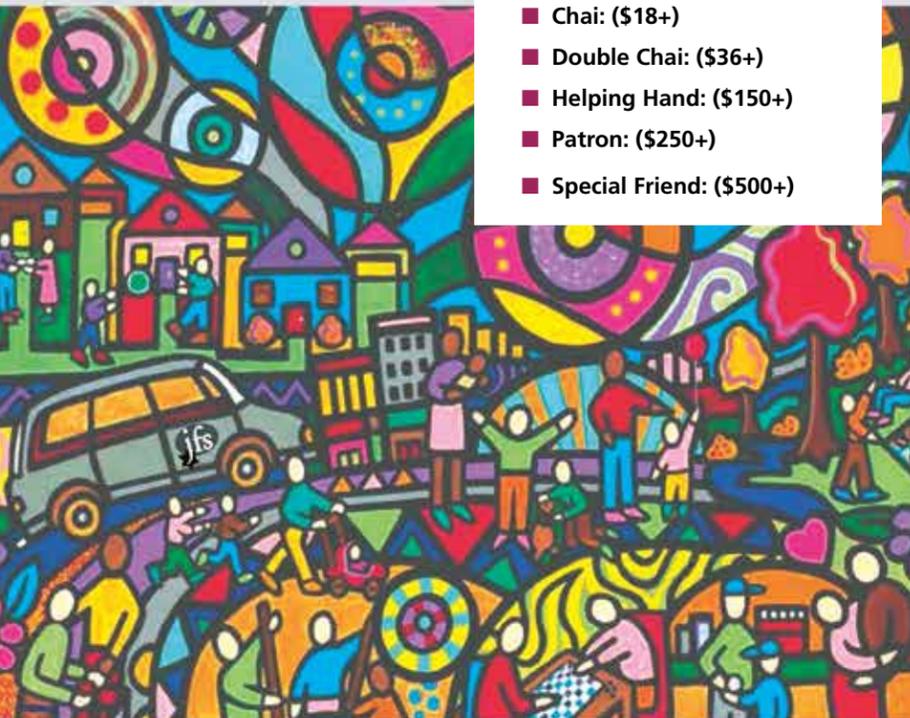
JFS is offering a new tribute card designed around this vibrant community mural. If you make a donation, in memory or honor of a loved one, we'll send one of these beautiful cards to the designee of your choice.

Donors can show their commitment to strengthening our community by giving at or above one of our pre-set levels. All donations are tax deductible, and every dollar makes a difference. Thanks to all who give!

**Contact our development department at 248-592-2327 to make a gift in tribute today!**

### Tributes

- **Tribute: (\$10+)**
- **Chai: (\$18+)**
- **Double Chai: (\$36+)**
- **Helping Hand: (\$150+)**
- **Patron: (\$250+)**
- **Special Friend: (\$500+)**



## Collaboration with Noam Detroit Leads to Training on Keeping Children Safe

Keeping our children safe and protecting them from abuse is a top priority for our community. Jewish Family Service was proud to work with our partners at Noam Detroit to sponsor a presentation for parents in the Orthodox community on January 12 at Congregation Dovid Ben-Nuchim in Oak Park.

The event featured a training session from Yair Cohen of Magen Yeladim International, a Los Angeles-based organization committed to protecting children from abuse.

Mr. Cohen spoke about Magen Yeladim's *Safety Kids* curriculum, which was created to help Orthodox communities prevent abuse through an approach consistent with community beliefs and values.

The event drew an audience of approximately 200 parents and educators from around the community. JFS was excited that a cooperative effort with our community partners helped make the gathering possible.

### Health Systems and Pharmacies Supporting Project Chessed

#### Health Care Systems

- William Beaumont Hospitals
- Botsford Hospital
- Detroit Medical Center
- Henry Ford Health System
- Karmanos Cancer Institute
- Millennium Diagnostic Center
- St. John/Providence Health System
- St. Joseph Mercy Oakland

#### Pharmacies

- Sav-On Efros Drugs
- Warren Prescriptions
- The Medicine Cabinet
- Lincoln Drugs
- EHIM Pharmacy Benefits Management

## JFS Celebrates Accomplishments of Project Chessed

For more than 10 years, Jewish Family Service has partnered with health care providers around the region to help uninsured Jewish families access medical care. That effort is coming to a successful conclusion.



Project Chessed connected members of the Jewish community to medical services donated by area doctors, health systems and pharmacies.

The program has helped thousands who couldn't access health insurance, but did not qualify for Medicare or Medicaid.



More than 800 physicians and dentists donated their services over the years, and the health systems and pharmacies listed at left made Project Chessed's success possible. Generous financial support from The Jewish Fund was equally important.

Thanks to the Affordable Care Act and a scheduled expansion of Medicaid, all Project Chessed clients will soon have access to permanent, affordable coverage.

But the new programs also created new needs. Capitalizing on expertise built up through Project Chessed, JFS trained staff and built a program to assist the community in navigating the new health care marketplace.

Since October 1, 2013, JFS has counselled and served residents from around the region, acting as the lead health care navigation agency for Oakland and Macomb counties. More than 4,200 community members have come to JFS for navigation help.

**If you have questions about health care reform, call us at 248-592-2300 and ask for help with health care navigation.**

## Fall Volunteer Events Create Significant Impact for Community

### Fall Fix Up

More than 400 volunteers spent the morning of November 10th helping those in need of extra support. With rakes and gloves, plastic sheets and scissors, volunteers worked together to help 45 elderly clients to prepare their homes for the rigors of winter. In addition, JFS sent volunteers to Jewish Senior Life's Victory Garden, one JARC home, and the Delray Community Center in Detroit.

### 35th Annual Goldberg Thanksgiving Distribution

120 Thanksgiving baskets were assembled by volunteers and given to families in need. Thanks to the community, and the friends and family of the late Jeanette and Harry Goldberg for making this wonderful project possible for the last 35 years.

### Adopt a Family

Even though Chanukah was early in 2013, more than 650 JFS clients facing economic challenges had a more meaningful and brighter holiday thanks to generous community members who donated gifts.

**To get involved or for more information on upcoming volunteer events and ongoing opportunities, please call 248-592-2309 or visit [jfsdetroit.org/volunteers](http://jfsdetroit.org/volunteers).**



**Our volunteers show caring through action**



## Share the Love this Mother's Day with The Joy Project

Celebrate your blessings by sharing the love with the women in your life and women in need.

The Joy Project supports women in need through Jewish Family Service. It allows you to pay tribute to the women you love this Mother's Day by making a donation that will help women in our community.

The women you honor will receive a special card notifying them of your donation.

In addition, our generous sponsors at Marlee's by Tapper's are supporting The Joy Project by donating Mother's Day gifts to women served by JFS programs.

With your support, JFS will provide critical services to women and families, such as crisis support, emergency assistance, counseling, and domestic violence intervention.

Last year, more than 350 community members donated close to \$40,000 to The Joy Project. These donations helped fund programs that touched the lives of 1,300 women in 2013. With your help, we hope to generate even more support this year!



**Mother's Day is May 11. To give a gift in tribute to an important woman in your life, please call us at 248-592-2673, or email [joyproject@jfsdetroit.org](mailto:joyproject@jfsdetroit.org). You can learn more about the project or make a gift online at [jfsjoyproject.org](http://jfsjoyproject.org).**

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